

## PROGRAMME AIM

The aim of the program is to prepare the students for senior management, executive-level positions and entrepreneurs as it helps them to acquire managerial competencies including critical thinking skills, systems thinking skills, team building skills, decision-making skills and ethical leadership skills, required for managing the affairs of a business enterprise. An MBA degree would prove to be beneficial for those, who work in senior managerial and executive positions in business organizations. An MBA program offers a range of benefits for the successful applicants, including:

**Business Knowledge:** The MBA program educates the students about business and all its related aspects. Students also gain an understanding of the business strategies, business concepts and business skills.

**Leadership Abilities:** An MBA program includes rigorous training sessions, assignments, presentations, group projects and discussions. Students thus acquire the essential skills, which will help them to administer the business affairs, in the professional field.

**Networking:** The alliances that the students form with fellow students and the network that the students build up, is deemed as one of the most important and valuable aspects of an MBA program.

### Admission Procedures

Candidates seeking admission in Texas must pass the entrance tests of Lincoln University, i. e. LU-MAT, as well as the group discussion and interview conducted by Texas. The final and ultimate decision regarding the admission is taken by the admission committee.

### Eligibility

Minimum Requirement

Bachelor or equivalent in any stream from recognized board or university

### BBA & MBA: At a Glance

	BBA	MBA
Degree	Dual	Single
Duration	8 Semesters	4 Semesters
Total Credit Hours	129	70
Equivalency	Tribhuvan University's BBA	Tribhuvan University's MBA
Credit Transfer	Available (USA, UK, Canada, New Zealand, Australia & Malaysia)	Available (USA, UK, Canada, New Zealand, Australia & Malaysia)
Internship	Final semester in Malaysia/Nepal	Final semester in Malaysia/Nepal
Mode	Regular/Full time	Regular/Full time
Intake	July-Aug./Jan.-Feb.	July-Aug./Jan.-Feb.
Selection Procedure	Written Entrance Test, Group Discussion & Interview	Written Entrance Test, Group Discussion & Interview
Eligibility	+2 or equivalent in any stream from recognized board or university	Bachelor or equivalent in any stream from recognized board or university
Accreditation/Recognition	By TU/MoE, Nepal	By TU/MoE, Nepal

## CAREER OPPORTUNITIES

Degrees are acquired with the purpose of advancing career prospects. As far as an MBA degree is concerned, the only difference with other degrees is that an MBA degree is considered as the most valuable post graduate degree as it offers exciting and diverse job opportunities. This difference is also noticeable with respect to career prospects, pre-MBA and post-MBA. An MBA degree enhances the business knowledge of the students, which will enable them to prove their competency in the professional field and also help them to acquire senior positions in organizations.

### BBA and MBA at Texas: Focal Points

- Academically renowned faculties: led by Prof. Dr. Govinda Pd. Acharya (Former Dean, Faculty of Management, TU)
- Access to Lincoln Learning System (LLS)
- Guest lectures by academicians from home and abroad
- Blend of academics and corporate world
- Professional career counseling (PCC)
- Value based non credit courses
- Digitally equipped classroom with AC: multimedia presentation
- Teaching-learning: students' presentation, group discussion (GD), research works, and project works
- Internships in banks, insurance companies and corporate houses
- Texas library system (borrowing/returning/renewal)
- Ebrary (e-books)
- Modern computer station
- Library wireless
- Reading area
- Reference collection
- Professional magazines and journals
- CCTV monitored classroom

### International Partnership



Dream High, Live High

Join Texas, Be an Entrepreneur



# BBA

4-year- 8-semester program

# MBA

2-year-4-semester program



Under the management of Texas Int'l Edu. Network

**Texas**  
College of Management

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(Affiliated to  
Lincoln University,  
Malaysia)



- ▶ TU Equivalent
- ▶ MoE Approved
- ▶ Worldwide Recognition
- ▶ Credits Transfer

## About Lincoln University

Lincoln University (Malaysia) was founded in the year 2002, in collaboration with Lincoln Educational Network and other international universities namely: The University of Hertfordshire, U.K, The University of Cambridge, U.K., The Haggá–Hella (University of Applied Science) Finland, University of London, The University of Huddersfield, the UK, Saint Louis University, the US, Presbyterian University, Ghana, Tribhuvan University, Nepal and Southeast University, the US. The university is accredited by Malaysian Qualification Agency (MQA) and Ministry of Higher Education, Malaysia. The degrees offered by Lincoln are globally accredited, valid and its credits are internationally transferable.

Since its inception, Lincoln has been offering diversified programs including diploma/certificate level courses to PhD degrees in the disciplines of Business, Hospitality Management, Engineering, IT, Medicine, Nursing, and allied health services.

## Texas College of Management (TCM)

Texas College of Management (TCM), under Texas Int'l Education Network (2009), is a dynamic educational institution with outstanding academic programs BBA and MBA, affiliated to world recognized Lincoln University, Malaysia. Texas has been founded with a set of academicians and entrepreneurs to meet the rising demand for qualified and skilled manpower in the field of Management, Science and Technology. Since its very inception, Texas remains as an invitation to learning by both theory and practice.

Texas has launched BBA and MBA under the leadership of Prof Dr. Govinda Prasad Acharya (Former Dean, Faculty of Management, TU) from this year in the state-of-the-art educational complex, which is ideally located and is far from the polluting crowd. There are visiting professors, readers, lecturers and scholars in their respective fields who are attending the Bachelor, Masters & M.Phil. level classes, both home and abroad, with their updated knowledge. The details of the Programs with academic human resources and corporate blend are given in Texas Prospectus.

## Texas-Lincoln Collaboration

Texas College of Management is a collaborative partner college of Lincoln University. Lincoln-Texas aim to provide internationally recognized credited BBA and MBA degrees in Nepal. The degrees offered by Lincoln-Texas will have the opportunities of 100% guaranteed credit transfer to USA, CANADA, NEW ZEALAND, UK, Australia and Malaysia, international paid internship and placement services with its global network.

## Career Opportunity

Global competition is forcing the industry to rise day by day. So opportunity is constantly growing from the entry level to managerial level in business kingdom. After the successful completion of this program graduates will be qualified to work in various sectors as different capacities such as:

- Intreprenuer
- Marketing Consultant
- Investment Banker
- Business Advisory
- Management Consultant
- Commodities Trader
- General Manager
- Training Manager
- Stock Investor

## Bachelor of Business Administration (BBA)

The BBA program is designed for those desirous of pursuing a challenging career in business and innovation management. The students shall be trained in numerous disciplines, viz., marketing, accounting, entrepreneurship, business law, psychology and other indispensable skills considered essential to become a competent manager. It combines strong functional training with intensive exposure to communication skills, computer applications, plus other social sciences and applied sciences.

### Specifically the program aims to:

- Equip students with well-developed analytical, conceptual, quantitative, and human skills.
- Nurture positive attitude and self-confidence, ability to lead and work in teams and take responsibility and understanding of business ethics.
- Nurture and develop professional communication skills in students.
- Provide an opportunity to develop specific knowledge and skills in accordance with one's interest and talent.

### Admission Procedures

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### Eligibility

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+2 or equivalent in any stream from recognized board or university

## MASTER OF BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration (MBA) course offered by Lincoln University focuses on the development of the self-reflective mindset, the analytic mindset, the collaborative mindset, the worldly mindset and the action mindset of the graduates. The MBA course is designed for mid-career professionals, whose careers and management responsibilities transcend a single functional specialty and require a broad array of specialized knowledge and skills. The emphasis of this interdisciplinary, integrated and applied program is on the significant organizational as well as management processes of the public or private institutions doing business on a global scale.

